Privacy policy

This privacy policy sets out how Pure Strings uses and protects any information that you provide us when you use this website, in relation to the new General Data Protection Regulation (GDPR) 2018.

We at Pure Strings are committed to ensuring that your privacy is protected.

Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Pure Strings may change this policy by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 8th Aug 2024. This Policy will be reviewed annually.

**What we collect**

We may collect the following information:  
• Name  
• Telephone number  
• E-mail address

Please note that we do not hold, store or use any financial information that you may use when paying for our Services.

**What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

• Internal record keeping, to enable your order to be delivered to the correct person

• Contact you regarding your order, for example, when a product is out of stock.

• We may contact you by email, or phone.

**Security**

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. No paper copy of your information is retained by Pure Strings or supplied to any third-party organisation.

**Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

• We will not sell, distribute or lease your personal information to third parties unless we are required to by law.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee may be payable. If you would like a copy of the information held on you please e-mail us with your request.

If you believe that any information we are holding on you is incorrect or incomplete, email us as soon as possible. We will promptly correct any information found to be incorrect.